WordCamp Omaha 2015

Saturday, October 10 – Sunday, October 11
Hosted at Metropolitan Community College’s Fort Omaha Campus
Sponsorship Packages
What is WordCamp?

WordCamps are casual, two-day events run by local WordPress enthusiasts. From WordCamp Central:

“WordCamps are informal, community-organized events that are put together by WordPress users like you. Everyone from casual users to core developers participate, share ideas, and get to know each other.”

Why Sponsor WordCamp Omaha 2015?

Being a sponsor gives you an awesome opportunity to invest in the Omaha WordPress community. The attendees are made up of web-savvy professionals who work in media, publishing, film, music, art, technology, education, healthcare, financial services, government … you name it. Letting members of our community know you support them will earn you their goodwill.

Sponsor support for WordCamp enables attendees to experience the event for a low cost, and a low cost ensures accessibility to freelancers, small businesses and anyone who wants to attend.

Here are our sponsorship levels and how donors will be acknowledged at each level.

Platinum - $1,000

- Persistent link and logo on the WordCamp Omaha website
- Large logo on printed signage
- Logo in “thank you” email to all attendees
- Table in sponsors’ area (near attendee check-in) for both days and opportunity to give away items
- Thank-you posts from our social media channels
- Four tickets to WordCamp Omaha
- Two tickets to speaker/sponsor dinner Friday night
- Our thanks for helping to make it all possible!

Gold - $750

- Persistent link and logo on the WordCamp Omaha website
- Medium logo on printed signage
- Table in sponsors’ area (near attendee check-in) for both days and opportunity to give away items
- Thank-you posts from our social media channels
- Three tickets to WordCamp Omaha
- Our thanks for helping to make it all possible!

Silver - $500

- Persistent link and logo on the WordCamp Omaha website
- Small logo on printed signage
- Table in sponsors’ area (near attendee check-in) for both days and opportunity to give away items
- Thank-you posts from our social media channels
- Two tickets to WordCamp Omaha
- Our thanks for helping to make it all possible!
BRONZE - $300

- Persistent link and logo on the WordCamp Omaha website
- Thank-you posts from our social media channels
- Two tickets to WordCamp Omaha
- Our thanks for helping to make it all possible!

COMMUNITY - $150

- Persistent link and logo on the WordCamp Omaha website
- Thank-you posts from our social media channels
- One ticket to WordCamp Omaha
- Our thanks for helping to make it all possible!

CREATE-YOUR-OWN

If you would like to sponsor WordCamp Omaha 2015 at a unique level, let us know! We would be happy to discuss this with you. You can reach us at omaha@wordcamp.org.

IN-KIND

Sometimes WordCamps need professional services from talented people, such as sticker and t-shirt makers, video editors and more. We’re non-profit, so we can’t afford to pay all the people who help us, as much as we would love to do that! Consider giving some of your expertise for the weekend to WordCamp Omaha. We’re always looking for people to operate cameras, edit and upload videos and more.